

DATE: 06/18/2010

To Whom It May Concern –

I've had the good fortune to work with Triangle Sign on multiple projects and companies of varying scope over the last 8 years, and it should be no surprise that Triangle is an industry leader when it comes to effective retail branding solutions and rollout programs. Triangle prides themselves in quality, communication, and overall effectiveness in branding possibilities, but when given the opportunity, one of Triangle's most distinguishing value adds is their creativity, ingenuity, and engineering capabilities.

When it came time to remodel company flagship stores at Universal Studios, Triangle was the only vendor we considered to execute our new flagship signage prototypes. This prototype signage was extremely intricate – programmed and timed LED technology with millions of color possibilities accompanied by very large custom oval sign cabinets with multicolored and embossed Lexan sign faces. Above and beyond the intricacies, these signs were HUGE – over 18' in height and 17' in width, but size was not the only factor in engineering these signs; these signs had to be engineered to withstand the hurricane strength winds of Florida as well as withstand the seismic activity in California.

This is just one of many experiences that has come to shape the reputation and respect that Triangle commands in the sign business today.



Kind regards,

A handwritten signature in cursive script that reads "William Pretzel".

William Pretzel